

LANÈCHE

BEAUTY INNOVATIONS

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LANÈCHE

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BETTER SKIN, ALSO FROM WITHIN

The philosophy behind Lanèche is based on both feeding the skin and encouraging the skin to work on its own recovery and renewal. Lanèche products are therefore characterised by their dual function; they not only bring nourishing and caring ingredients into the skin, but also encourage the skin to regenerate and produce its own components so that the skin repairs itself. Skin care of the highest level where the condition of the skin is not only worked on from the outside but also from the inside. By administering balanced active ingredients such as pro-vitamins, vitamins, coenzymes and numerous other building blocks, the skin can set this in motion. All ingredients have claims, which means that the effect has been researched and scientifically proven.

GET THE SKIN IN TOP CONDITION

With the Beauty Innovation Treatment Programme of Lanèche the skin is brought into peak condition. This unique treatment plan consists of 5 levels that bring the skin into optimum condition step by step. The skin is first brought to the desired basic level, after which you can grow to the next level. Each level includes appropriate, coordinated care products and treatment options that ensure that your skin is trained to reach the next level.

BEAUTY INNOVATION TREATMENT PROGRAM

Your skin is what it's all about in the Lanèche Beauty Innovation Treatment Programme and constitutes the starting point for the treatments. Your Lanèche Beauty Expert will make a careful skin analysis to determine the current condition of your skin and to draw up a personal treatment plan with accompanying products.

The Beauty Innovation Treatment Program has 5 levels. Each level has appropriate care products and treatment options that ensure that your skin is trained to reach the next level.



LEVEL

00

PRE CARE

The Lanèche Pre Care products for cleansing the skin have the special advantage that they not only cleanse, but also contain active ingredients that nourish and care for the skin during cleansing.



LEVEL 01

CONDITIONING

Level 01 focuses on conditioning the skin and laying a good foundation from which to progress to the next levels. Level 01 is suitable for young skin and as an entry level for new customers.



LEVEL 02

STIMULATING

Once the basic condition of the skin is in order, it is time to give the skin an extra boost by means of more active ingredients and additional products from level 02.



LEVEL 03

OPTIMISING

The skin has reached a level where it is possible to work with other, more intense active ingredients that also stimulate the skin from the inside.

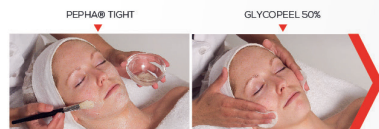


LEVEL

04

COMPLEMENTING

The special masks and treatments from level 04 add a special dimension to the treatment plan. Alternate level 03 with level 04 to keep the skin stimulated and alert.



LEVEL

05

PERFECTING

The absolute top level is reached with these very luxurious treatments! When level 05 has been completed, the various levels are alternated with levels 02, 03 and 04.

LEVEL



SPECIAL CARE

Intensify the salon treatments or home care with the Special Care products. They complement the other Lanèche levels and lines.

SUN

The Lanèche Sun line consists of a balanced range of sun products for optimum protection and care during the summer or a sun holiday.



TAKE CARE OF YOUR SKIN
YOU ONLY HAVE ONE

TAKING CARE OF YOUR SKIN

The products for home use and the treatments in the salon form a balanced combination that provides an optimum result. It is therefore important to also take care of the skin at home between treatments with your Lanèche expert, using the right products. The professional care products that your Lanèche expert uses during the treatments are also available for home use. The cleansing products, day creams, night treatments, masks and serums for home use contain the same intensive active ingredients as the products in the salon. This means that these products also have a dual effect. They feed the skin richly while at the same time stimulating the skin to improve and offer you the opportunity to also work intensively on the condition of your skin at home.

Your Lanèche Beauty Expert will be happy to give you personal advice. Your Lanèche Beauty Expert can fill in the personal advice for you on the last page of this brochure.

Do you want to know exactly what the product does for your skin? **Scan the QR code on the packaging!**

YOUR SKINCARE ROUTINE

01. EVERY MORNING

Besides care, during the day your skin mainly needs protection. Cleanse the face with Pre Care cleansing foam or one of the Pre Care cleansing milks. Then restore the pH value of the skin with a Pre Care lotion. Apply the Lanèche eye cream around your eyes. Finally, apply the day cream that is suitable for your skin type and massage it gently into the skin using rotating movements. Does your day cream not contain SPF? Then use a supplementary cream with SPF factor to protect the skin against harmful UV rays.

02. EVERY NIGHT

The night is the perfect time to nourish and repair the skin. Start by removing your make-up with one of the Lanèche make-up remover products. Then cleanse your face with one of the Pre Care cleansing milks or the Pre Care cleansing foam. To restore the pH value of your skin, apply a Pre Care lotion and an eye cream of your choice around your eyes. Finally, apply the night cream, possibly in combination with a Special Care serum, and massage it in gently with rotating movements.

03. ONCE A WEEK

In addition to the daily care, it is important to give the skin an extra intensive, stimulating treatment once a week.

Start by removing your make-up with one of the Lanèche make-up remover products. Then clean your face with one of the Pre Care cleansing milks or the Pre Care cleansing foam. To remove dead skin cells from your skin, depending on your skin type you then choose the Pre Care facial scrub, the Pre Care facial peeling or a Glycopeel 5% or 10% fruit acid peeling. Subsequently, you restore the pH value of the skin with one of the Pre Care lotions.

Your skin is now perfectly prepared to optimally absorb the active ingredients. First apply a Special Care serum tailored to your skin and a Special Care mask over it. Apply the mask generously and leave it on for 15 minutes. Then remove the mask with compresses and lukewarm water. Finish your pampering treatment by applying an eye cream and day or night cream.



SELF CARE STARTS
WITH SKIN CARE



LEVEL 00 / PRE CARE

OPTIMAL SKIN CARE BEGINS WITH PROPER CLEANSING

Cleansing the skin is not only about cleaning the skin of make-up, sebum or air pollution. It is also meant to prepare the skin and make it receptive to the cream, serum or mask. A good cleansing ensures that the skin is better able to absorb the active ingredients from these products. A good cleansing is the absolute basis for good skin care. The Pre Care products therefore form level 00 and are the basis for the products in the following levels.

The Lanèche Pre Care products for cleansing your skin have the special advantage that they not only cleanse but also contain active ingredients that nourish and care for your skin during cleansing. Specific cleansing products are recommended for the basic cleansing for each skin type.

Did you know that the wrong cleansing product can have visible, negative consequences for your skin? The cleansing product must therefore be tailored to your skin type and may not harm your skin.

Your Lanèche Beauty expert will be happy to advise you on the most suitable product for your skin! The products also have a hydrating effect and support the skin in retaining moisture.

LEVEL 01 / HYDRA PLUS

FOR DRY AND DEHYDRATED SKIN

Characteristics of your skin

Your skin quickly feels tight and is lacking in grease (sebum); it is dry. It has fine, barely visible pores and a matt skin surface. Flakes may also be visible. The skin feels thin, offers little resistance and reacts quickly to external influences. Dehydrated skin is characterised by small, crackle-like veins and a lack of water. Dry lines and wrinkles may also be visible due to lack of moisture.

About this line

The Hydra Plus line helps restore the skin's ability to retain moisture, thus preventing moisture deprivation. In addition, the products have a moisturising effect and support the skin in retaining its moisture.

LEVEL 01 / BALANCE CONTROL

FOR OILY AND COMBINATION SKIN

Characteristics of your skin

The skin starts to shine during the day, especially on the nose, chin and forehead, which also makes make-up less easy to apply. The pores are coarse and clearly visible and are sometimes accompanied by impurities such as blackheads or pimples. If you mattify the skin, it will start to glow again after a while.

About this line

Oily skin needs balance. The Balance Control line has a cleansing, matifying and moisturising effect. It balances the skin without drying it out or irritating it. The products are rich in vegetable substances and vitamins, including Kaolin, Bisabolol and Salicylic Acid.

LEVEL 01 / SKIN IMPROVEMENT

FOR SENSITIVE SKIN

Characteristics of your skin

Your skin reacts sensitively to certain substances such as soap and alcohol and may show redness, itching or an allergic appearance. The skin has fine, barely visible pores, appears easily irritated, may feel tight and is sensitive to temperature changes. When applying products, the skin often reacts with a tingling or burning sensation.

About this line

The Skin Improvement line for sensitive to oversensitive skin calms the skin. Active substances such as bisabolol and allantoin soothe the skin and help it to build up more resistance to external influences.

LEVEL 01 / COLLAGEN BOOSTER

AT THE FIRST SIGNS OF SKIN AGING

The skin shows the first signs of ageing with fine lines. Around the eyes, the skin becomes thinner and less elastic. Small wrinkles become more visible and fatigue affects the skin more quickly.

The Collagen Booster line nourishes the skin with its own ceramides. This optimises the prevention and minimisation of the first signs of skin ageing. Gives the skin an intensive boost through vitamins, provitamins and plant-based deep-acting microcollagen. The skin is not only nourished but also stimulated to produce its own collagen.



LEVEL 02 / EYE LIFT

ATTENTION TO YOUR EYES

Characteristics of your skin The skin around the eyes is the thinnest skin in the body and the first signs of ageing become visible around the eyes. It starts with fine, barely visible lines, a little later they are charmingly called laughter lines, but eventually they become permanent wrinkles.

About this line

Give your eyes extra attention with the Eye Lift Replenishing Eye Cream. Regulates the moisture balance so that dry lines and wrinkles disappear and dark circles and puffiness are reduced. Strengthens and protects the delicate skin around the eyes.

LEVEL 02 / FLEECE

AN EXTRA STIMULUS

Characteristics of your skin

To keep the skin active and alert, it is important to apply different active ingredients every now and then. The highly concentrated ingredients in the fleece masks give the skin an extra boost. They are a change from the cream masks in level 1 and prepare the skin for the more intensive active ingredients in level 3.

About this line

The fleece masks can be used to work purposefully on a specific problem. The effect therefore differs per fleece mask. They are also particularly suitable for use as a boost, for example to tackle dryness during the winter months or sunburn in the summer.



LEVEL 03 / REPAIR COMPLEX E

IS YOUR SKIN BECOMING THINNER AND SHOWING FINE BLOOD VESSELS?

Characteristics of your skin

The skin begins to thin and shows blood vessels that shimmer through the skin like fine red threads. It is also sensitive to atmospheric influences such as sun, wind and cold as well as to soap and alcohol. A reduced ability to bind moisture leads to dehydrated skin. Due to the reduced resistance, the skin needs good protection.

About this line

The products in the Repair Complex E anti-ageing line contain a high concentration of vitamin E. In combination with Shea Butter and Jojoba, among others, the skin is intensively nourished and cared for. The ageing process is slowed down and the production of collagen is stimulated. It also strengthens the blood vessels and has a calming effect on the skin.

LEVEL 03 / Q10 NUTRI LIFT

IS YOUR SKIN LOSING ITS FIRMNESS AND ELASTICITY?

Characteristics of your skin

The skin noticeably loses its firmness and elasticity. When the skin is gently grasped between the fingers and released, it slowly straightens itself out. Moreover, the skin is thin, dehydrated and sensitive to external influences. The skin ageing process leaves its mark.

About this line

Q10 is a substance in the body that protects the skin from free radicals and helps convert oxygen in the cells into energy. As we age, the natural production of Q10 decreases. The Q10 nutri-lift range replenishes the reduced amount of Q10, significantly improving oxygen uptake into the skin, increasing elasticity and restoring the cells to their former condition.



LEVEL 04 / SPA ALGAE LIFTING

THE BEST FROM THE OCEAN

This mask introduces its active ingredients into the deeper skin layers and stimulates the skin to produce collagen and elastin. The vitamins in this mask combat the influence of free radicals, which prevents premature skin ageing. In combination with the serums it hydrates the skin and has a firming and lifting effect. The addition of Marus Limus, which has an exfoliating effect, also makes this mask particularly suitable for impure skin.

LEVEL 04 / HYALURONIC ACID SHAKER MASK

MOISTURE, MOISTURE AND MORE MOISTURE

About this mask

The active ingredient Hyaluronic Acid ensures moisturised, supple skin. Hyaluronic acid is known for its extremely moisture-binding, softening and skin-rejuvenating effect.

The moisture-binding capacity of the skin is optimised. The skin is fully moisturised and cared for and feels supple. Fine lines and wrinkles are filled out, giving the skin a younger look.

LEVEL 04 / STRONG MODELLING

A BEAUTY SLEEP FOR THE SKIN

About this mask

This plaster mask completely seals off the skin, increasing the temperature under the mask. More moisture comes to the skin surface, which significantly improves the skin relief. Moreover, ingredients from products applied under the mask can be optimally absorbed by the skin. Firms the skin, stimulates circulation and ensures optimal hydration.

LEVEL 04 / SKIN RENEWAL & ANTI-AGING

CHAMPAGNE PLEASE!

About this mask

This refreshing peel-off mask is enriched, among other things, with exclusive champagne extracts and micronised pearls and is therefore particularly suitable in every anti-ageing treatment. The ingredients in this mask contain a high concentration of antioxidants and have a firming effect on the skin. Stimulates cell renewal and hydrates the skin for a healthy, radiant complexion.

LEVEL 05 / PEPHA TIGHT

NATURAL FACE-LIFT

Characteristics of your skin

As the years progress, the fibroblasts in the skin produce less collagen, causing the skin to lose its firmness. The elasticity also decreases, resulting in sagging skin. In addition, the skin cells become more sensitive to free radicals and must therefore be better protected.

About this treatment

The toplevel has been reached and that requires intensive, high quality products and ingredients.

The Pepha Tight products are cosmeceuticals; products with a higher percentage of active ingredients and better quality ingredients.

Pepha Tight is a combination between the natural extract of the *Nannochloropsis oculata* microalgae and Pullulan. It combines anti-aging in the short and long term.

LEVEL 05 / GLYCOPEEL

PEELING IS THE KEY WORD

Characteristics of your skin

The skin is characterised by impurities, pigmentation, wrinkles or scars. It also shows rapid cornification, sebum accumulation and/or inflammation. In addition, the skin has a low ability to bind moisture and loses its firmness and elasticity.

About this treatment

An intensive peeling based on fruit acids. The acids in this peeling accelerate the exfoliation of the stratum corneum, thereby stimulating the collagen and elastin fibres in the skin to produce new cells. The skin is, as it were, intentionally damaged, which stimulates the natural recovery mechanism. The skin looks smoother, firmer and more even, and the skin texture is intensively improved.



LEVEL + / SPECIAL CARE



The level + Special Care products complement the levels from the Beauty Innovation Treatment Programme. The Special Care range includes home masks, various serums and creams. Combine the Special Care line with your daily care to give your skin extra care or give the skin a boost during your weekly care ritual. Do you want to tackle a specific problem? Then use the products as a course of treatment. Each Special Care product has its own specific function and application. Your Lanèche expert will be happy to advise you on the products that are suitable for your skin and the use of these products in your beauty routine.



SUN

Sunshine stimulates the production of vitamin D and melanin, it has a positive effect on various skin conditions, including psoriasis, and it also has a positive influence on our mood. However, the sun can also be very harmful. Not only skin cancer, but also the vast majority of skin ageing symptoms such as wrinkles and pigmentation spots, are caused by the sun. Or rather, by UV radiation.

UV radiation is the main cause of premature skin ageing. The UVA and UVB rays in sunlight cause short-term and long-term damage. Short-term sun damage manifests itself in redness and burning and is caused by UVB rays. UVA radiation penetrates deeper into the skin and affects collagen and elastin tissues. This leads to wrinkle formation and reduced skin firmness. In the long term, UVA radiation can also lead to the development of pigmentation.

To prevent damage, it is important to protect the skin with an SPF every day. Even if it is cloudy! The Lanèche Sun sun line consists of a balanced range of sun products for optimum protection and care.



ICONOGRAPHY

There are one or more symbols on every Lanèche packaging, depending on the product. These symbols show the function of the product. You can immediately see whether a product has a hydrating effect or is aimed at balancing oily skin. Are you looking for a product in the field of anti-aging or with the addition of an SPF factor? The symbols tell you exactly which product meets your needs.





Cleansing



Hydrating



Anti-redness



Balancing



Firming



Calming



Lifting



Anti-aging



SPF



Activating



UVA/UVB

QR CODE

In addition to the symbols, you will also find a QR code on the back of each Lanèche packaging. The QR code is linked to the product sheet of the relevant product. In the product sheet you can find more information about the product series, how the product works and the instructions for use. The most important ingredients are also explained. Scan the QR code with the camera of your smartphone or tablet and you will be directed to the online product sheet.





ADVICE

PERSONAL ADVICE BY YOUR LANÈCHE BEAUTY EXPERT

Every skin is different and therefore each skin needs its own specific care. Your Lanèche Beauty Expert can draw up a personal treatment plan for the salon treatments on the basis of a skin analysis. Because it is important to also care for the skin with the right products between treatments, she will also draw up a personalised plan for care at home. Combinations from the various product lines are possible.

The combination of professional salon treatments and personalised home care keeps your skin in optimal condition and gives the best results.





LOVE THE SKIN
YOU'RE IN

PRODUCTS FOR HOME USE

ADVICE ON DAILY CLEANING

- ☐ Pre Care vitamin-rich cleansing milk
- ☐ Pre Care vitamin-rich lotion
- ☐ Pre Care oxygen-rich cleansing milk
- ☐ Pre Care oxygen-rich lotion
- ☐ Pre Care cleansing foam

- ☐ Pre Care eye make-up remover
- ☐ Pre Care Bi-phase eye make-up remover

ADVICE ON DAILY CARE

- ☐ Hydra Plus hydrating day cream
- ☐ Hydra Plus hydrating night cream
- ☐ Balance Control mattifying day cream
- ☐ Balance Control hydrating night care
- ☐ Skin Improvement moisture-regulating day cream
- ☐ Skin Improvement calming night care
- ☐ Collagen Booster day cream
- ☐ Collagen Booster night care

- ☐ Repair Complex E anti-ageing day cream
- ☐ Repair Complex E anti-ageing night care
- ☐ Q10 Nutri Lift firming day cream
- ☐ Q10 Nutri Lift firming night care
- ☐ Pepha@Tight day cream
- ☐ Pepha@Tight night care
- ☐ Special Care anti-aging SPF30 cream

ADVICE EXTRA CARE ONCE A WEEK

Eye care

- ☐ Pre Care face peeling
- ☐ Pre Care face scrub
- ☐ Special Care Glycopeel 5%
- ☐ Special Care Glycopeel 10%
- ☐ Q10 Nutri Lift firming eye cream
- ☐ Eye Lift moisture-recovering eye cream
- ☐ Pepha@Tight eye-lifting serum

Serums

- ☐ Special Care hyaluron serum
- ☐ Special Care calming serum
- ☐ Special Care vitamin C serum
- ☐ Special Care skin recovering serum
- ☐ Special Care caviar tightening serum
- ☐ Pepha@Tight face-lifting serum

Mask

- ☐ Special Care vitamin-rich mask
- ☐ Special Care oxygen-rich mask
- ☐ Special Care AHA bubble mask

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